

2025 Goals Planning – Camp Hill UM Church

Critical Enablers / Gaps to Vision	2025 Goals (September)	Potential Strategies (October)	Leader (October)	Action Plans / Timing & Resources (December)
Fellowship	Create a greater sense of unity across various groups in the church	Combined worship events with shared meals Broad participation mission events		
Devotion to Purpose	Invigorate greater and wider participation in the church’s reasons for being (worship, fellowship, discipleship, missions, grace)	More effective communications about events and opportunities Define participation goals and develop a tracking method Develop a process to encourage and acknowledge participation		
Ministry Effectiveness	Reduce the church’s debt burden	Roll out Debt Reduction Campaign		
Visitor Engagement	Create a compelling visitor experience	Develop online resources to introduce the church Define, implement, and refine a process for first time visitor encounters		

